

VIRGINIA COMMISSION FOR THE ARTS

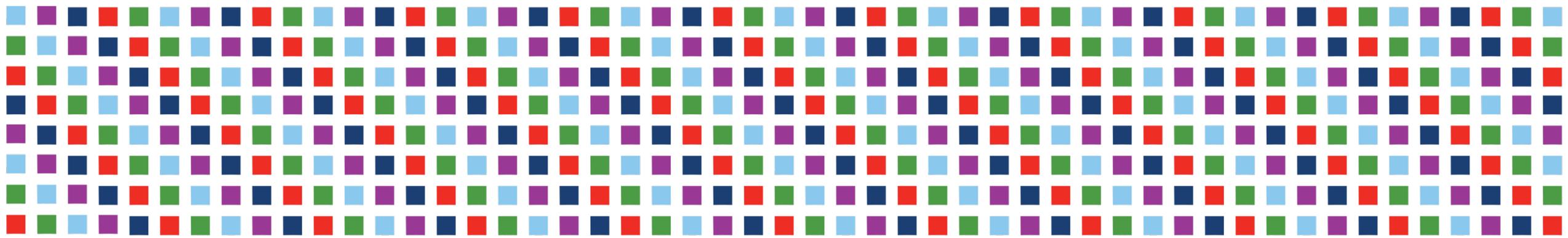
5 WAYS TO LEVERAGE YOUR VCA GRANT

September 10, 2024





ACKNOWLEDGE WITH LOGOS & NARRATIVE



PURPOSE OF ACKNOWLEDGMENT

....to provide citizens with an accurate picture of the broad range of arts activities supported by their tax dollars.

- as published in the Guidelines for Funding



PALETTE





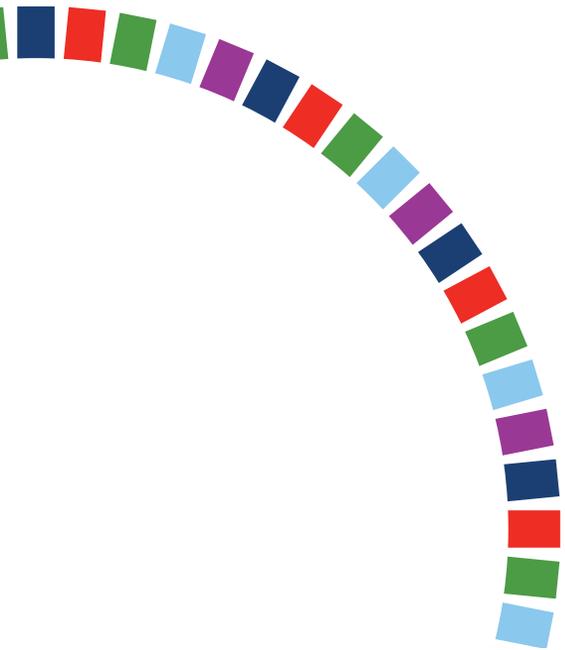




GOS, OSS, Community Impact Grants



This {performance, workshop, etc.} is made possible by a grant from the Virginia Commission for the Arts.”



PROGRAM SAMPLE | ACADEMY CENTER OF THE ARTS

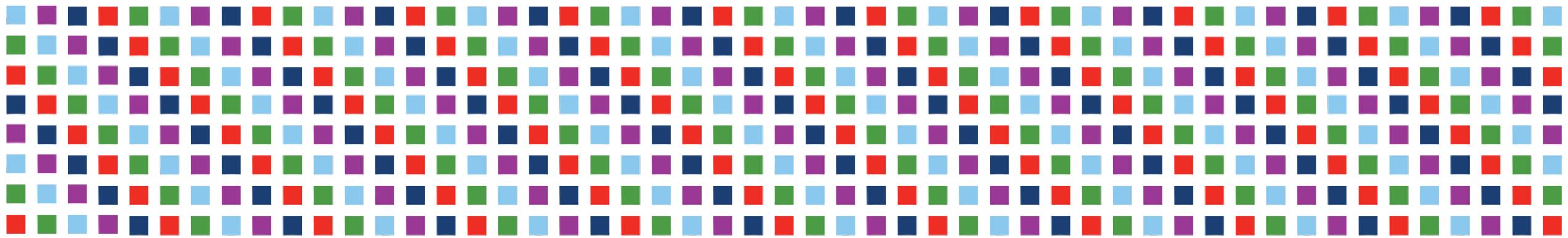


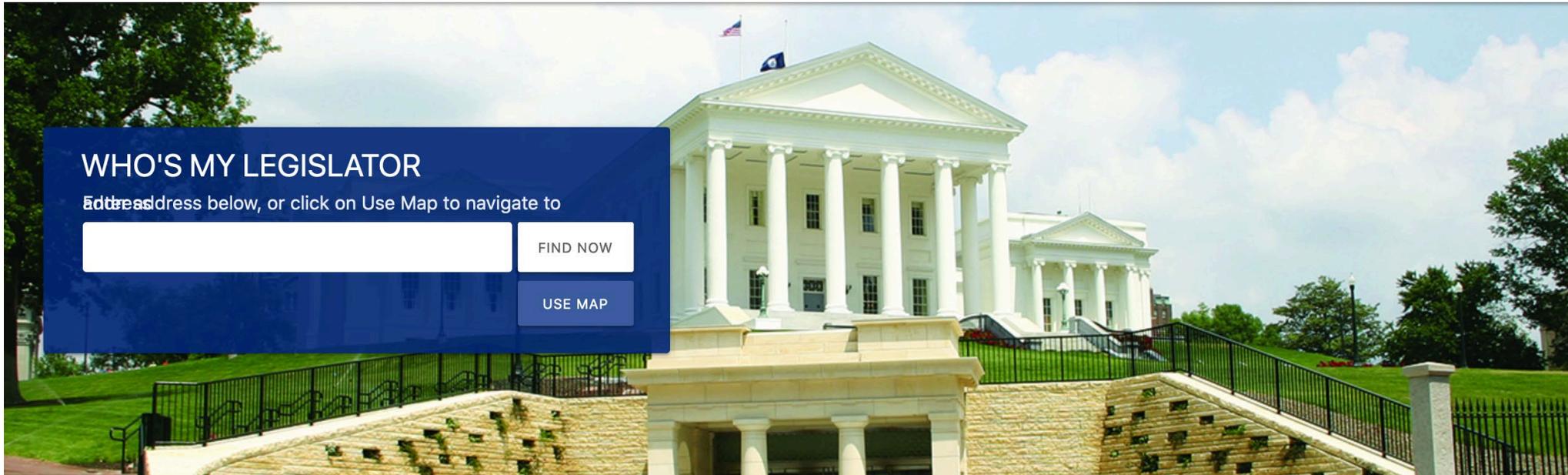
This season was supported [in part] by the Virginia Commission for the Arts, which receives support from the Virginia General Assembly and the National Endowment for the Arts, a federal agency.



2

INVOLVE LEGISLATORS





ADDITIONAL RESOURCES

The Who's My Legislator? service is an online tool where the public at-large can determine what legislators represent them. Users can enter their home address or use map based navigation

[WHO'S MY? HELP](#) | [WEBSITE HELP](#) | [GENERAL ASSEMBLY HOME](#) | [VISITING INFORMATION](#)

- Thank in a letter
- Share media coverage
- Invite to speak
- Include in special events



artsliveva

Following



**TARA
DURANT**

STATE SENATOR

Presenting State
Resolution #206
Acknowledging and
Celebrating the
35th Chamber Music
Festival!



1 like

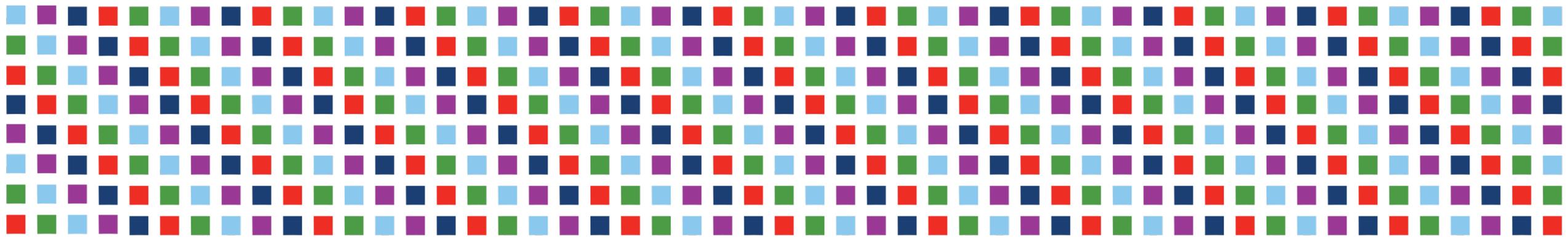
artsliveva ArtsLIVE! is excited to announce special guest, State Senator Tara Durant, will be prese... more

May 12





ENGAGE LOCAL MEDIA



- Share a press release | sample available on VCA website
- Host a media preview event
- Consider additional media channels



MEDIA ADVISORY: For Immediate Release

DATE: August 7, 2024

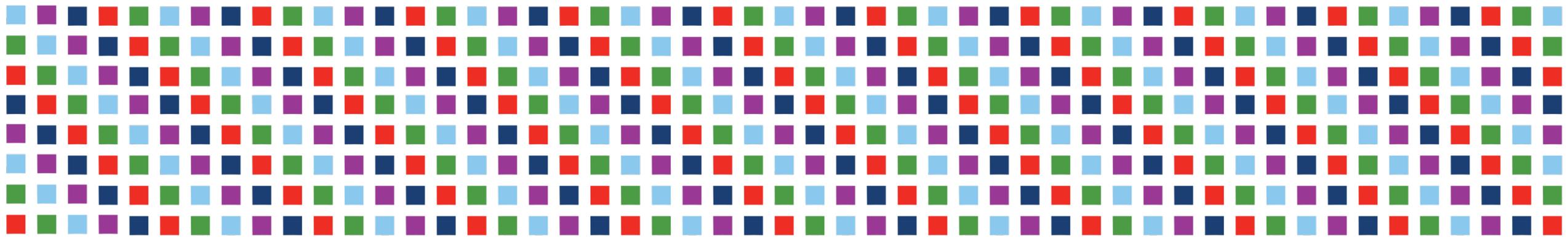
CONTACTS: Kate Pittman
Executive Director
ViBe Creative District
Kate@VibeCreativeDistrict.org
757-202-9533

ViBe Creative District Announces Receipt of a General Operating Support Grant from the Virginia Commission for the Arts

Virginia Beach, VA | [August 7, 2024] | The ViBe Creative



LEVERAGE FOR ADDITIONAL SUPPORT





*We have support of the
Commonwealth of Virginia.”*



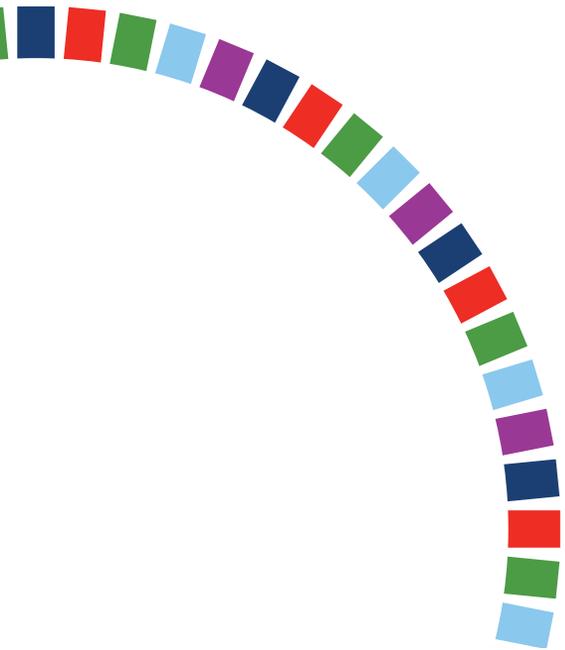


We are an organization / this is a project with an importance substantiated by the VCA grant and the state's support.”





The state has already invested in us / this, and we are excited for you / your company / your foundation to match that investment.”



creativecauldron Following




Proud to be a Virginia
commission for the arts
grantee

13 likes

creativecauldron We at Creative Cauldron are proud to be recipients of the VCA and ArtsFairfax Operating Support Grants. With this grant we will be able to expand our award-winning programming including our Bold New Works/Bold New Voices initiative and our "Artes Para Todos" programs, which provides arts workshops, camps, classes and complimentary



armedservicesartspartne Following



SUPPORTED BY



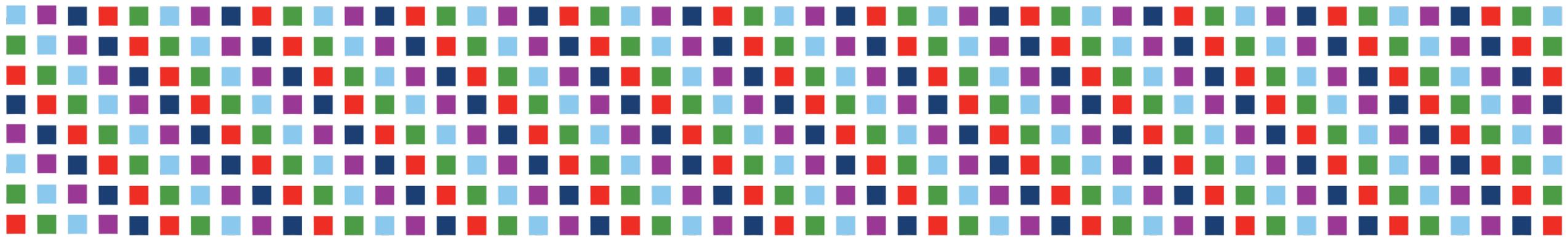
13 likes

armedservicesartspartnership ASAP's visual arts workshops are among our most popular. Thank you @virginiaarts for supporting ASAP programs, like our upcoming Gouache Painting workshop with Virginia-based art therapist and art educator Alex





CONNECT WITHIN THE VCA GRANT COMMUNITY



- Tell your success story through posts and stories
- Tag the VCA
- Follow the VCA on Instagram
- Follow your fellow VCA grantees to stay informed / inspired by their success stories

CONNECTING DIRECTLY WITH FELLOW GRANTEES



HOME ABOUT ▾ GRANTS ARTIST ROSTERS ▾



INITIATIVES ▾ **RESOURCES ▾** NEWS

APPLY

General Resources



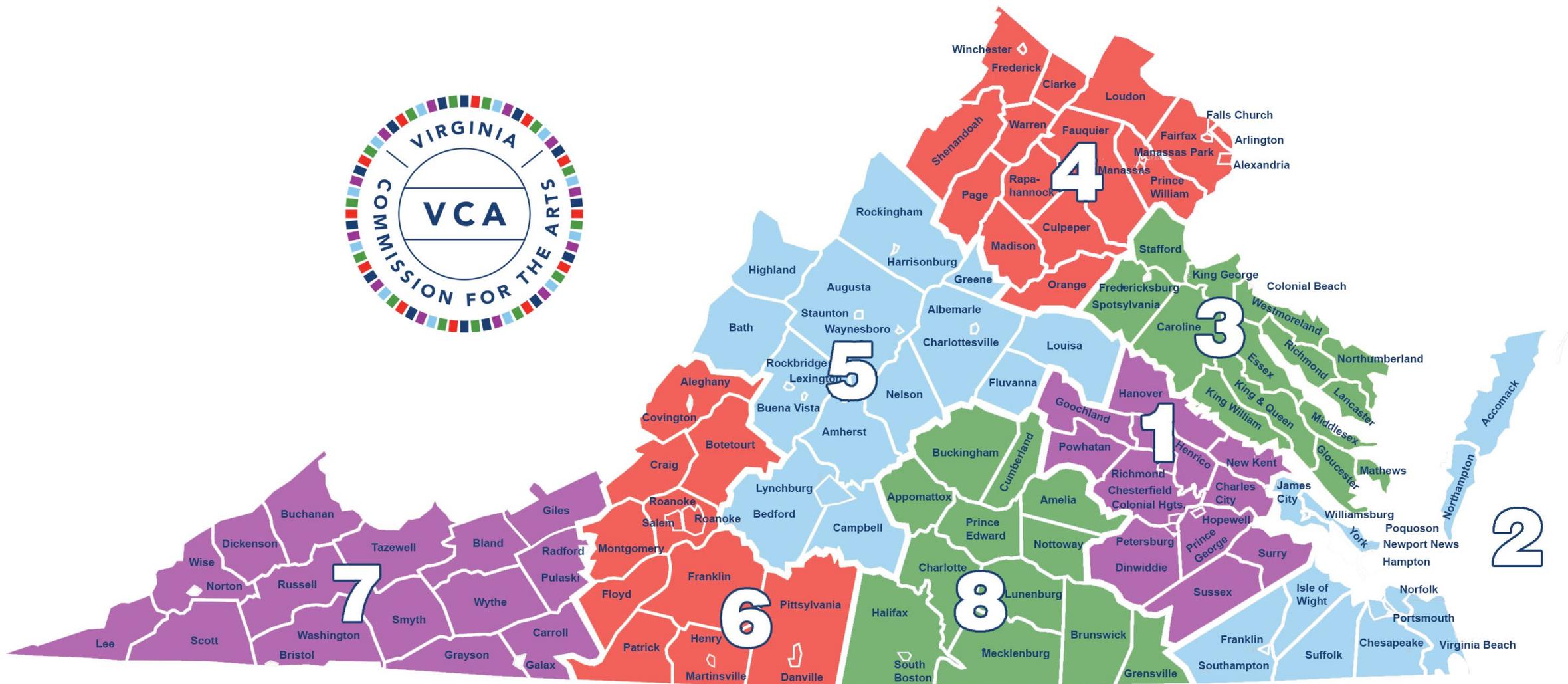
Virginia Commission for the Arts
FY25 Grant Awards
as of July 23, 2024

Region 1 Organization Name	Organization City	FY25 VCA Grant Program	Region 1 OCPO Subgrantees
EPH Gallery, Inc.	Richmond	General Operating Support for Medium and Large Organizations (GOS)	
ART 100	Richmond	General Operating Support for Medium and Large Organizations (GOS)	
Art for the Journey	Richmond	General Operating Support for Medium and Large Organizations (GOS)	
ArtSpace	Richmond	Arts in Public Space	
ArtSpace	Richmond	Operating Support for Small Organizations (OSS)	
Cadence Theatre Company	Richmond	Education Impact Grant	
Cadence Theatre Company	Richmond	General Operating Support for Medium and Large Organizations (GOS)	
Chamber Music Society of Central Virginia	Richmond	Operating Support for Small Organizations (OSS)	
Chesapeake County	Chesapeake	Creative Collaborative Partnership Grant (CCPG)	Collaborative
Chesapeake County	Chesapeake	VA250 Impact Grant	

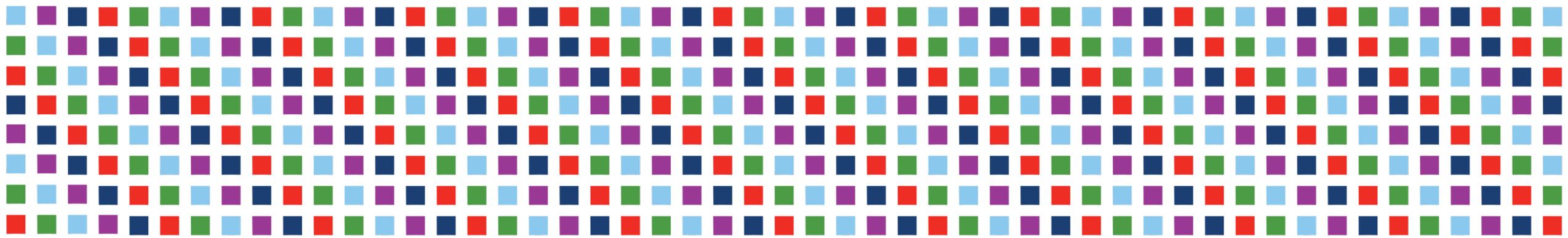
[FY25 Grant Awards](#)
[Virginia Commission for the Arts Regional Map](#)



[Sample Press Release for Grantees](#)



PROMOTE THE ARTS LICENSE PLATE



VA ARTS SPECIALTY LICENSE PLATE



60%

of plate fees go
directly to grants
supporting the arts
in Virginia!





Sample Social
Media Posts



Arts License Plate
Slides



Request Mailed
Posters



 americanshakespearecenter Following



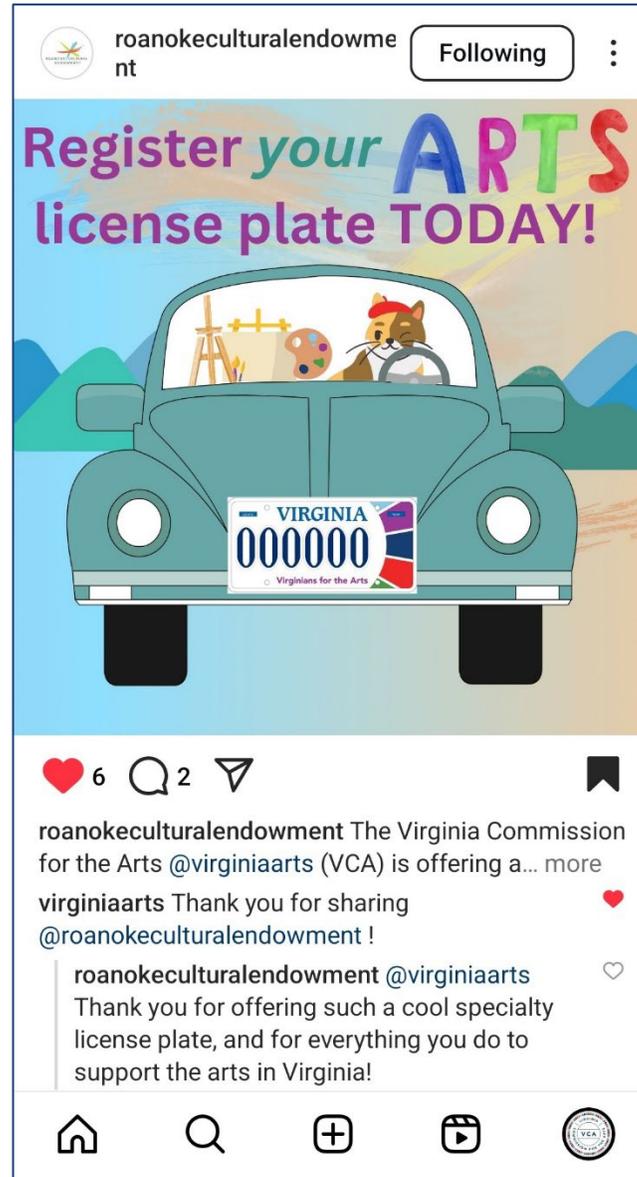
vca.virginia.gov @virginiaarts

63 2

americanshakespearecenter Did you know that @virginiaarts is ASC's biggest institutional funder? This means that the more funds they receive, the more we receive!

Here is a fun way to support the VCA! This newly redesigned Virginia specialty license plate supports the arts of Virginia, with the majority of plate fees





roanokeculturalendowment Following

Register *your* **ARTS** license plate **TODAY!**

6 2

roanokeculturalendowment The Virginia Commission for the Arts @virginiaarts (VCA) is offering a... more

virginiaarts Thank you for sharing @roanokeculturalendowment !

roanokeculturalendowment @virginiaarts Thank you for offering such a cool specialty license plate, and for everything you do to support the arts in Virginia!

5 WAYS TO LEVERAGE YOUR VCA GRANT



- Acknowledge with Logos & Narrative
- Involve Legislators
- Engage Local Media
- Leverage for Additional Support
- Connect within the VCA Grant Community





THANK YOU

